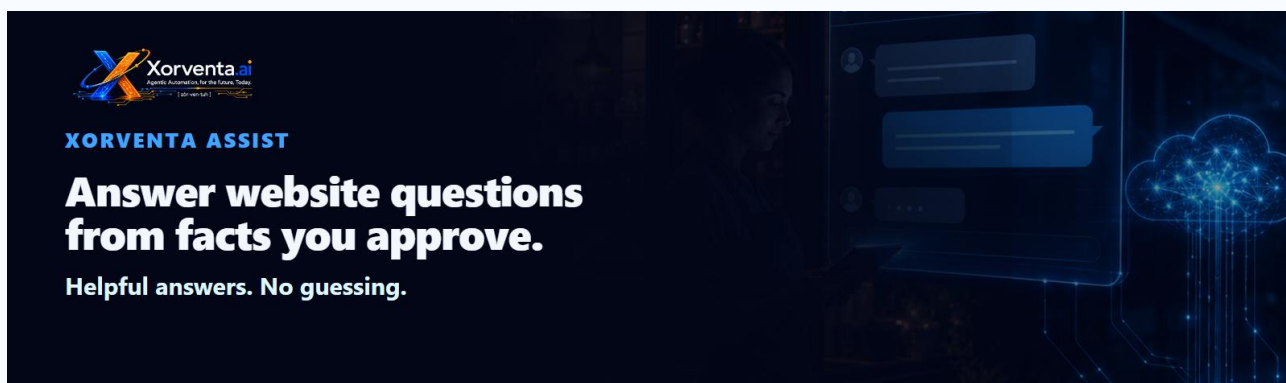




A website assistant that never guesses. Because you decide what it knows.

Xorventa Assist is an AI chat window for your website. It answers visitors from your own approved business information — your hours, your prices, your policies, your documents. It does not browse the internet for an answer, and it does not improvise one.

Most businesses are live in about 15 minutes. Free for 30 days. From \$39 a month.

This document is in two parts

PART ONE Why Xorventa Assist

Why this matters · One trusted source · How it works · Connected assistants · What it costs · What it will not do

PART TWO How to set it up

Before you start · Add your information · Make it yours · Put it on your site · Test it · Keeping it useful · Connect your own assistant

PART ONE

Why Xorventa Assist

What it does for your business, and what it costs.



WHY THIS MATTERS

Most of your website's visitors leave without asking you anything.

They had a question — do you open on Sunday, do you take my insurance, how much is a callout, do you deliver to my postcode — and the answer was three clicks away, or not on the site at all. So they closed the tab and asked somebody else.

A chat window fixes that, but only if the answers are right. And this is exactly where most AI assistants fail a small business: asked something they were never told, they produce a confident, plausible, invented answer. The customer believes it. You find out when they arrive on the wrong day.

Xorventa Assist is built the other way round.

- **It answers only from what you approved.** Your Business Facts and your own documents are the source. Nothing else.
- **When it does not know, it says so.** The question is handed to you instead of being guessed at — so you learn what your customers keep asking.
- **You are never the last to know.** Every gap becomes one short answer you write once, and the assistant can answer it from then on.

The image shows a side-by-side comparison of two chatbot interfaces. On the left, under the heading 'AN ORDINARY CHATBOT', a chat window shows a question 'Do you take same-day appointments on a Saturday?' followed by a confident but incorrect answer: 'Yes! We'd be happy to see you Saturday — just come on by and we'll fit you in.' Below this, a red note states: 'Invented. You owe a stranger an apology.' On the right, under the heading 'XORVENTA ASSIST', the same question is asked. The response is: 'I don't have Saturday hours on file, so I won't guess. I've sent your question to the owner, who will confirm.' Below this, a green note states: 'True — and that gap is now on your list.'

The second answer is the one that keeps a customer. It is also the one that tells you your Saturday hours are missing from your own website.

ONE TRUSTED SOURCE

Tell us once. Use it everywhere.

Your Business Facts are the structured details of your business — name, hours, categories, contact, prices, policies — plus any documents you already have: a price list, a menu, an FAQ, terms, a service brochure. You review them and approve them. That approved set is what the assistant answers from.



It is the same foundation used by Xorventa Social and Xorventa SEO, so a price you change once is a price that changes everywhere it is published. You are not maintaining the same information in four places and hoping they still agree.

When two of your documents contradict each other, the more recent one wins and we show you exactly what it replaced — on screen once the assistant has taken in the change, and in your account's activity record. No silent overwrites.

HOW IT WORKS

Four steps, and you are in control of all of them.



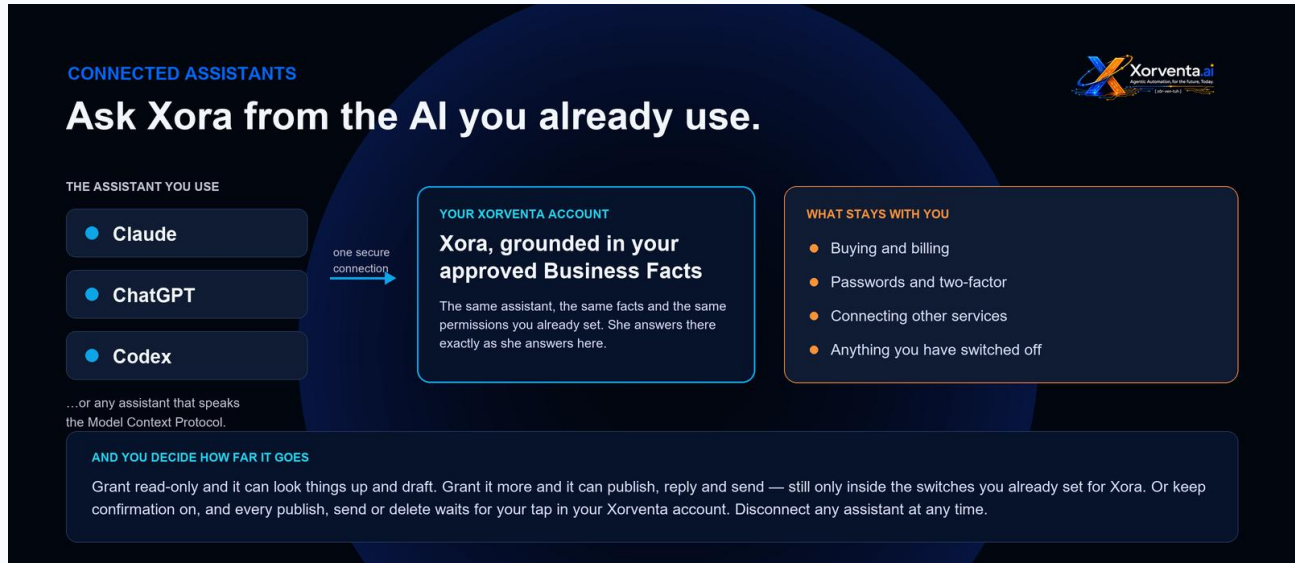
- **Add your Business Facts.** Type them in, or point us at your existing website and documents and we will draft them for you to check.
- **Start with guided AI setup.** Xora walks you through tone, greeting, colour and what the assistant should and should not discuss.
- **Review, tailor and approve.** Nothing goes live until you have seen it. Preview the assistant privately before a single visitor does.
- **Use the same facts everywhere.** Add Social or SEO later and they start from the same approved foundation on day one.

Part two of this document walks through each of these as something you can sit down and do.

CONNECTED ASSISTANTS

Bring Xora into the AI you already use.

If you already work in Claude or Codex, you do not have to leave them to reach your business. Connect one to your Xorventa account and ask Xora for grounded answers and account work from right there — drawn from the same approved Business Facts, under the same permissions you already set.



- **The same assistant, somewhere else.** Not a copy and not a second set of facts. It is Xora, reading the information you approved.
- **You choose how far it goes.** Read-only so it can look things up and draft, or further so it can publish, reply and send — always inside the switches you already set.
- **Or keep the final tap.** Leave confirmation on and every publish, send or delete waits for you in your Xorventa account before anything happens.
- **Money and sign-in never move.** Buying, billing, passwords, two-factor and connecting other services stay with you, whatever you grant.

Connecting one takes about a minute. Part two shows you how.

WHAT IT COSTS

Pick the volume you need. Change it whenever.

Every plan includes the same assistant, the same grounding in your approved facts and the same unlimited configuration changes. The only difference is how many conversations are included each month.

	Monthly	Yearly	Conversations / month
Basic	\$39	\$390	Up to 250
Plus	\$99	\$990	Up to 750
Enterprise	\$399	\$3,990	Up to 3,000

Plus is the plan we recommend for most businesses.

Optional upgrades

- **Voice.** Let visitors speak to the assistant in their browser as well as type — Assist with Voice plans start at \$99 a month (including text, up to 250 conversations). Browser and device support varies.
- **Phone.** Get a phone number in the area code you choose, answered by the same assistant as your website. When a caller asks for a person, it puts them through to a number you set. \$25 one-time setup, which provisions your phone number, then \$49 a month including 500 minutes; \$0.15 per minute after that. Your number is configured within 24–48 hours of purchase.
- **More than one product.** When an account owns two or more different Xorventa products, Xorventa automatically applies a 10% discount to every separately purchased product on the account, for as long as you keep two or more. Two chat windows of the same product count as one product, and real-time voice is part of Xorventa Assist, not a separate product; Phone is a capability on Assist, not a standalone product.

Start with a 30-day free trial. Nothing is charged until it ends, and you can cancel from your account at any time.

What Xorventa Assist will not do.

An assistant that will not guess ought to come with a vendor that does the same. So, plainly:

- **It will not answer what you have not told it.** That is the whole design. If the facts are thin, the answers will be thin — until you fill the gaps it reports to you.
- **It is not a replacement for your website, your shop or your staff.** It answers questions. It does not run your business.
- **It will not control what other AI systems say about you.** Nobody can promise that, and we will not pretend otherwise.
- **It does not guarantee rankings, traffic or growth.** It makes your own information easier for a customer to get at. That is a real advantage, and it is not a growth guarantee.

Ready to set it up? Part two starts on the next page.

PART TWO

How to set it up

Everything you do, in order, from first login to live on your site.



BEFORE YOU START

Have these to hand.

Most businesses are live in about 15 minutes, and none of it needs a developer.

- **Your basics.** Opening hours, phone number, email, address or service area, and what you actually sell.
- **Anything customers ask about.** A price list, a menu, an FAQ, your returns or cancellation policy — in whatever form you already have it.
- **Access to your website.** Your site's admin login, or your Wix or WordPress account. On those two you will not need to paste anything at all.
- **The three questions.** Write down the three things customers ask you most. You will use them to test the assistant before anyone else sees it.

The image shows a screenshot of the Xorventa.ai setup interface. At the top left is the Xorventa.ai logo. Below it, the text 'EASY TO SET UP. EASY TO USE.' is displayed. The main heading is 'AI help is built into the work.' followed by the subtext 'From first setup to everyday changes, Xorventa helps you move forward without taking control away.' On the right side, there is a woman wearing a headset with the 'Xora' logo, representing customer support. On the left, there is a vertical list of three steps: '01 GUIDED SETUP', '02 IN-APP HELP', and '03 FREE SELF-SERVICE UPDATES'. At the bottom left, there is a tagline 'AI-assisted. Business-controlled.'

EASY TO SET UP. EASY TO USE.

AI help is built into the work.

From first setup to everyday changes, Xorventa helps you move forward without taking control away.

- 01 GUIDED SETUP
- 02 IN-APP HELP
- 03 FREE SELF-SERVICE UPDATES

AI-assisted. Business-controlled.

STEP BY STEP

Setting it up.

Step 1 — Add your business information

Open Business Facts in your account. Fill in your hours, contact details and categories, then upload anything else a customer might ask about. Xorventa reads what you give it and drafts the facts for you — your job is to check them. Correct anything wrong, then approve. Nothing is used until you have approved it.

Step 2 — Make the assistant yours

Open your chat window and use its Set up your chat window card, where each section opens on its own. Give the assistant a name, set its colour to match your site, and write the greeting visitors see first. Set the tone you want and tell it what it should not discuss. Preview it there and then.

Step 3 — Put it on your website

Two options, and neither needs a developer.

- **Connect your website.** On Wix or WordPress, connect your site in your Xorventa account and we install the chat window for you. You will be shown any step only you can take.
- **Or paste one line.** Copy the snippet from your dashboard and paste it into your site's footer, just before the closing `</body>` tag. One snippet covers every page. It loads in the background, so it will not slow your site down. Any platform with a custom HTML or code-embed area works.

Where the snippet goes, by platform

WordPress	Install a header/footer snippet plugin such as WPCode, then paste into the Footer (body) box and save.
Squarespace	Settings → Advanced → Code Injection. Paste into the Footer box and save. (Requires a Business plan or higher.)
Wix	Settings → Custom Code → Add Custom Code. Paste it, load on All pages, place in “Body – end”, then Apply.

BEFORE YOU TELL ANYONE

Step 4 — Test it yourself.

Five minutes here saves an awkward conversation later.

- **Open your own site in a private window.** You want to see exactly what a stranger sees, not a cached version.
- **Ask your three questions.** The ones you wrote down earlier. Check the answers are right — not just plausible.
- **Ask something it cannot know.** Something deliberately outside your facts. It should decline rather than invent. That is the behaviour you are paying for, so confirm it.
- **Check it on a phone.** Most of your visitors are on one.

If an answer is wrong, it is almost always because a fact is wrong or missing. Fix it in Business Facts and ask again; the assistant uses the correction from then on.

AFTERWARDS

Keeping it useful.

The assistant improves by being corrected, not by being left alone.

- **Review what it could not answer.** Every question it declined is waiting for you in your account. Answer one and it folds into your facts — so the next visitor who asks gets a real answer.
- **Change a fact once.** Update a price or your hours in Business Facts and it changes everywhere Xorventa uses it.
- **Watch for contradictions.** If two of your documents disagree, the newer one wins and we tell you what it replaced. Nothing is overwritten quietly.
- **Change the look whenever.** Name, colour, greeting and tone can be changed as often as you like, at no charge.

OPTIONAL

Connect your own AI assistant.

If you already use Claude, Codex or another assistant that supports MCP connectors, you can reach Xora from inside it. This is optional — everything above works without it.

Step 1 — Add Xorventa as a connector

In your assistant, add a new connector and give it this address:

`https://api.xorventa.ai/mcp`

Step 2 — Approve it in your Xorventa account

Your assistant will send you to Xorventa. Sign in and you will see one screen listing exactly what it is asking for. Nothing is connected until you approve it there.

Step 3 — Choose how far it goes

On that same screen you decide what the assistant may do.

- **Look things up.** It can read your approved facts and what is waiting in your account, and draft work for you.
- **Do the work too.** Grant it more and it can publish, reply, send and remove — still only what Xora herself is switched on to do.
- **Or confirm each one yourself.** Leave confirmation on and anything that publishes, sends or deletes waits for your tap in your Xorventa account.

Step 4 — Manage or disconnect

Open Profile Settings and find Connected AI assistants. You can see when each was last used and disconnect any of them instantly — the connection stops working the moment you do.

Whatever you grant, buying, billing, passwords, two-factor and connecting other services always stay with you.

Need a hand?

Ask Xora inside your account — she can take you to the right page and make supported changes for you, once you have switched that on. Or start a 30-day free trial at xorventa.ai and see how far you get in an afternoon.

xorventa.ai

Xorventa · Delray Beach, Florida