

Your business needs you. Your online presence shouldn't need all your time.

Xorventa Persona brings your website assistant, your social posting and your search work together around one approved set of business facts — with everything that needs your decision in a single list.

Three products in one package. Free for 30 days. \$159 a month.

This document is in two parts

PART ONE Why Xorventa Persona

Why this matters · What is included · One trusted source · One place for decisions · What it costs · What it will not do

PART TWO How to set it up

Before you start · Approve your facts · Connect what you have · Read your baseline · Work the queue · Keeping it useful

Why Xorventa Persona

What the package does, and what it costs.



WHY THIS MATTERS

Three tools that each know a different version of your business.

The chat window on your website says one thing. The social account says another. The search description says something a search engine made up two years ago. None of them are wrong on purpose — they were each set up on a different afternoon, and nothing keeps them in step.

Persona is the thing that keeps them in step.

- **One approved set of facts.** Your hours, prices, services and policies, approved once and used by all three products.
- **One prioritized queue.** What to do next, across everything, ordered rather than scattered across three dashboards.
- **One place for decisions.** Replies, website changes and business answers that need your yes, listed together.
- **And it tells you what a change affects.** Correct a price and Persona shows which prepared work depends on it.

WHAT IS INCLUDED

Three products, coordinated — not three subscriptions.

Persona includes Xorventa Assist Basic, Xorventa Social Basic and Xorventa SEO Plus. You do not buy them separately, and you do not manage them separately.

Assist Basic	A chat window on your website that answers visitors from your approved facts — and says plainly when something is not covered, instead of guessing.
Social Basic	Posts and supported replies across your connected networks, written from the same facts. 5,000 Social actions a month and 10 GB of post media.
SEO Plus	The search-readiness audit, a prioritized action queue, up to 60 grounded drafts a month and a plain-language monthly report.
The coordination	The approved Business Facts, your writing style, the presence baseline, and one list of the decisions waiting on you across all three — each acted on in the product it belongs to.

What you choose is which channels to connect. Anything left unconnected is shown as unconnected rather than reported as coverage. Higher tiers remain paid upgrades — Social Plus inside the package is \$276 a month.

ONE TRUSTED SOURCE

Approve it once. Everything works from it.

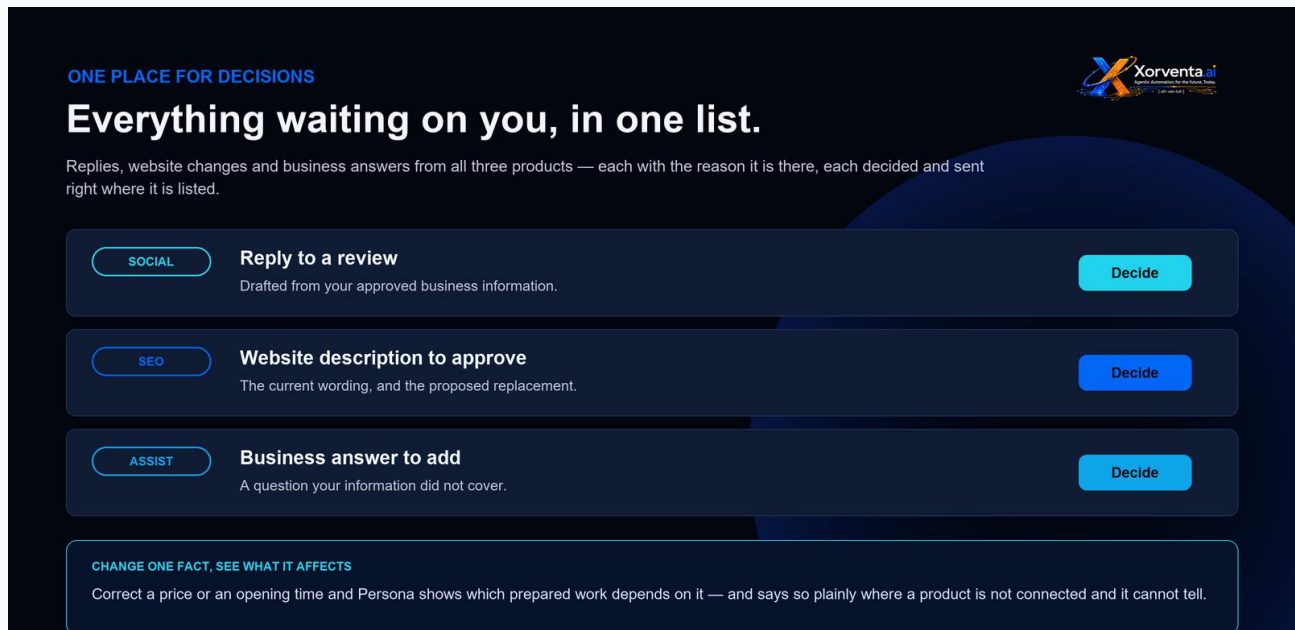


This is the whole idea. Your Business Facts are versioned and approved by you, and every product writes from that version — so the website assistant, the social replies and the search descriptions cannot drift apart. When you correct something, Persona shows you which prepared work depended on the old version.

Work that has already been published stays published — Persona tells you what is affected, it does not silently rewrite your history.

ONE PLACE FOR DECISIONS

Everything waiting on you, in one list.



The screenshot displays the Xorventa interface, which is titled "ONE PLACE FOR DECISIONS". It features a list of three items waiting for a decision, each with a category label, a title, a description, and a "Decide" button. The items are: 1. "SOCIAL" category, "Reply to a review" title, "Drafted from your approved business information." description. 2. "SEO" category, "Website description to approve" title, "The current wording, and the proposed replacement." description. 3. "ASSIST" category, "Business answer to add" title, "A question your information did not cover." description. Below the list is a section titled "CHANGE ONE FACT, SEE WHAT IT AFFECTS" with the text "Correct a price or an opening time and Persona shows which prepared work depends on it — and says so plainly where a product is not connected and it cannot tell." The Xorventa logo is in the top right corner.

ONE PLACE FOR DECISIONS

Everything waiting on you, in one list.

Replies, website changes and business answers from all three products — each with the reason it is there, each decided and sent right where it is listed.

SOCIAL **Reply to a review** **Decide**
Drafted from your approved business information.

SEO **Website description to approve** **Decide**
The current wording, and the proposed replacement.

ASSIST **Business answer to add** **Decide**
A question your information did not cover.

CHANGE ONE FACT, SEE WHAT IT AFFECTS
Correct a price or an opening time and Persona shows which prepared work depends on it — and says so plainly where a product is not connected and it cannot tell.

- **Each item says why it is there.** Not a notification count — a reason you can act on.
- **Each is decided where it is listed.** Sent or applied through the product that owns it, without you going to find that product.
- **A dated presence baseline.** What your public presence currently says, what it leaves out and what is blocked — shown as named components with the evidence behind each. There is no overall “brand score”, and there will not be one.
- **No status dressed up as another.** Unconnected, not included, blocked and waiting on a provider are shown as four different things, because they are.

WHAT IT COSTS

One package price, set as a package rather than as a sum of its parts.

	Monthly	Yearly	What you get
Persona	\$159	\$1,590	Assist Basic + Social Basic + SEO Plus

Yearly is 10 times the monthly price — two months free.

- **30-day free trial.** Covering the whole package, including for existing customers. During your Persona trial, Xorventa SEO runs with the same two bounds as its own free trial: you get one report, and page changes are prepared for your review rather than published to your website.
- **No stacking discount.** Xorventa Persona meets the two-or-more threshold on its own, because the package already is three products — so a Persona customer gets the 10% on any other product they buy separately, even when it is the only other one they own. The 10% never applies to the Persona package price itself, or to the capacity upgrades bought alongside it.
- **Upgrades stay separate.** Higher Assist tiers, Assist with Voice, extra chat windows and Social Plus are paid upgrades, never silently included.

What Xorventa Persona will not do.

- **It does not publish anything itself.** Persona coordinates. It has no publishing engine of its own — it links to the product that owns each action and that product does the work.
- **It will not give you a single score.** The baseline is named components with evidence. A number you cannot take apart is a number you cannot argue with.
- **It does not control what other AI systems say about you.** Nobody can promise that, and we will not pretend otherwise.
- **It does not guarantee rankings, traffic or growth.** It makes your presence consistent and your decisions visible. That is a real advantage and it is not a growth guarantee.
- **It does not replace your website, your shop, your agency or your lawyer.** It works alongside all of them.

Ready to set it up? Part two starts on the next page.

PART TWO

How to set it up

One foundation, three products, and a queue you can actually finish.



BEFORE YOU START

Have these to hand.

- **Your business details.** Hours, contact, service area, what you sell, and your prices and policies.
- **Anything customers ask about.** A price list, a menu, an FAQ, your returns or cancellation policy.
- **Your website and social logins.** You will connect them yourself, each on its own sign-in page — except Bluesky and WordPress, which use an app password you create there, never your main password.
- **An hour.** Persona sets up three products at once, so it is longer than one on its own — and you only do it once.



STEP BY STEP

Setting it up.

Step 1 — Approve your Business Facts

This is the step everything else depends on, so it is worth the care. Fill in your details and upload your documents. Xorventa drafts the facts; you correct anything wrong and approve them. Nothing is used until you have.

Step 2 — Set how you sound

Choose the writing style you want across all three products, in Global settings. One decision, applied everywhere, rather than three tones that do not match.

Step 3 — Connect what you have

Put the chat window on your website, connect the social networks you actually use, and connect Google and Bing if you have them. Connect as many or as few as you like — anything unconnected is shown as unconnected, not counted as covered.

Step 4 — Read your presence baseline

Persona produces a dated read of what your public presence currently says, what it leaves out and what is blocked. Read it once properly. It is the clearest picture of your online presence you are likely to get, and it tells you what the queue is about to ask you.

EVERY WEEK AFTER THAT

Step 5 — Work the queue.

This is the whole ongoing commitment, and it is meant to be short.

- **Open Xorventa Persona in your account and go to Decisions waiting on you.** Replies, website changes and business answers, together, each with its reason.
- **Decide one at a time.** Approve, edit or decline. It is sent or applied right there, through the product that owns it.
- **Answer the questions nobody could.** The ones your information did not cover. Each answer strengthens all three products at once.
- **Correct a fact when it changes.** Then look at what Persona says it affects — that list is the point of the package.

A business that clears the queue weekly keeps a presence that agrees with itself. That is the outcome Persona is for.

AND IF YOU WANT THE HELP

Ask Xora to do it with you.

Xora is your AI assistant inside your own account — for you, the signed-in owner, never for visitors on your website. Ask her to explain a recommendation, take you to the right page, or carry out a supported change.

- **Three switches, all off until you turn them on.** Change settings, publish and send, and delete — each granted separately by you.
- **She asks before anything goes out.** Publishing, sending, cancelling and deleting always wait for your yes, said or typed.
- **Money and sign-in stay with you.** Purchases, plan changes and connecting a third-party account are yours — she explains them and takes you to the page.

Choose Xorventa Persona

Thirty days free, covering the whole package. Set up your facts, connect what you use, and see your first baseline before you decide.

xorventa.ai

Xorventa · Delray Beach, Florida